



e-Business Services

e-Business means more than just web-enabling the existing business processes. It involves transformation of business processes and integrating web technologies with existing legacy applications. It involves deployment of new applications to support redefined legacy processes. It includes seamlessly inter-operating with new partners, customers, suppliers and employees. It means a change of orientation in all fronts of the business model.

Zenith Software (Zenith) has been providing e-Business solutions that are robust, scalable and easily integrate with a diverse range of technologies. Our offshore development and remote delivery expertise gives you the best of solutions, technology and resources at a very reasonable price.

Our offering

Our solutions help Organizations to build and manage their e-Business more efficiently.

Zenith's e-Business services include

- e-Business application development
- Portal development
- Intranet / Extranet solutions
- Web enabling of legacy applications
- Web application integration

Case Studies

Illustrated below are the e-Business solutions we have provided to some of our clients.

Online shopping cart

The client has a student-oriented directory website which only lists products and services at discounted or special prices as offered by a wide range of its retailers. Zenith Software was entrusted with an opportunity to add shopping cart functionality so as to enable selling of retailer's product directly through their website. The shopping cart had "Add to Cart", "Add to Wish List", "Special Offers", On-line payment through PayPal, Automation and enhancement of data feed, product inquiry etc features and functionalities.

Web-based project management solution

This project was executed by us for one of its clients who specialize in the web-based project management solutions. The scope was to design a web-based platform to provide integrated sales administration, marketing and inventory management solutions for the agricultural, aquaculture and seafood industry. This would streamline sales and marketing processes and would keep the clients ahead of the competition. The application was able to add and edit customer information, product/freight information and buyer/supplier information.

E-Commerce Solution

The client provides high quality effective products on lease from different categories such as audio visual, furniture, computers, mobiles & communications (ex. Vodafone), fitness equipment and so on. Zenith Software Limited partnered with client to make changes to their existing website to incorporate new functionalities. New online application forms for all categories of products, shopping cart changes to add any number of different products, payment gateway, admin changes to record products sold online where some of the major changes in the functionalities.

Online solution for career assessment

The client is a specialized consulting firm dedicated to supporting individuals and corporate employees at all stages of their career to make strong career decisions. They provide range of valuable online psychometric assessment tools. Candidates can take various online tests to assess their talents, preferences and motivators to help them take right career decisions. These tools guide them towards future career success. Zenith Software was entrusted with an opportunity to create a new web application with different and dynamic look and feel.

Some of the features and functionalities:

- A separate Admin part where client can add and maintain various corporations
- Corporation Admin can add, maintain and assign various tools to candidates in a separate part of the website.
- Corporation Admin can customize the look and feel of candidate website by selecting the banner, logo, content color and content text. This makes the candidate part of the site very dynamic and specific to each corporation. We implemented the dynamic CSS concept to achieve this functionality.
- Candidates can log in to candidate site of the web application where they can view the dashboard with view their overall progress of assessment tools and also see the pending actions.
- Candidates can take online psychometric assessment tests, view and print reports.

About Zenith Software

Zenith specializes in IT and BPO Solutions. We have offices and branches spread across US, UK, Australia and New Zealand. Our state-of-the-art technology center is located in Bangalore, India. This highly secured facility equipped with the latest hardware and software, high-speed communication links, in-house training facility provides excellent ambience for IT professionalism.

We have a track record in establishing and maintaining dedicated offshore development centers for our Clients. Over 65% of our business uses remote delivery and over 70% of our business comes from existing Clients. Zenith is an ISO 9001:2008 and ISO 27001:2005 certified company. We follow mature and proven software quality process to provide the ultimate gain to our Clients.

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